

# Zentity Digital Onboarding

Digital Onboarding is both a threat and an opportunity in an increasingly fast & competitive digital environment. Offering Digital Onboarding is undoubtedly the key to increase your digital channels conversion rate as well as your customer experience. Zentity Digital Onboarding lets your customers sign up for your services in the most secure way within minutes from the location of their convenience.



### Boost your conversion with flexible and safe digital onboarding

#### **Best User Experience**

Zentity Digital Onboarding comes with proven processes making the onboarding process smooth for your clients. Zentity Digital Onboarding seamlessly integrates into your digital experience.

#### Advanced ID verification

Zentity Digital Onboarding uses state-of-the-art industry standard modules for Identity Checks.

### Fastest Implementation Time in the market

Zentity Digital Onboarding uses the Zentity Digital Server simplifying the integration into your backend infrastructure thus significantly speeding up the implementation time.

#### Reduced Fraud Risk – Scalable Fraud detection checks

By using the Zentity Digital Server you will be able to easily extend your background checks. Our solutions allows you to easily connect to additional background check related databases reducing your fraud risk.

# How it works

Your customers want to sign up to your services remotely, quickly and securely - with Zentity Digital Onboarding they can.

Using AI-powered OCR technology your document gets normalised

and your ID image gets accurately captured for Know Your Customer

(KYC) compliance. Your data gets detected and automatically pre-filled

Know your customer show us who you are:



01



03

04

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Take a photo of yourself

into the sign up form.

Confirm your data

Take a picture of your ID document

Simply check and confirm or edit your data.

Our AI image comparison will do a check if the ID photo and your actual photo match.

### Perform liveness detection

We check whether the person signing up is an actual person and not a photograph. Your customer is prompted to follow a moving dot on the screen. The front camera scans the user's eye movement, face features, and light conditions.

### **Background check**

Our solution provides checks against databases regarding credit checks, blacklists, databases of limitations (e.g. politicians, etc.) to ensure your customer requirements are met. With our unique infrastructure you can use as many checks as you like easily.

## Subscribed!

Your account is now opened. Choose your authentication method. Choose Face ID, password or fingerprint.

# Tech features

### 01

### **Unique Liveness Detection**

User-friendly anti-spoofing technology that works on any smartphone.

### 02

#### Modular and Scalable

Choose any combination of mobile and server components as your business grows.

### 03

### **Effective KYC process**

Fully optimized solutions for mobile or web platforms and without the need to invest into expensive scanning hardware.

### **Facial Authentication**

Selfie login and data protection based on continuous identity verification.

### 05

### **Easy integration**

Ready-to-use Zentity Digital Onboarding saves you from learning biometrics and shortens the timeto-market of your solution.

### 06

**ID Annotation Tool** Image authenticity validation Intelligent character. Document Recognition.

### 07 Automated OCR

ID data extraction with high accuracy even with low-quality ID pictures.

### 04

Security checks that you choose to ensure the customer is who you want to have:





### 80

### Security

Easily add as many background checks against external or internal databases as you require. Ensured security with offline, on-device processing (no third-party servers).

### 09

### Data-driven process

Collecting, storing, and managing vast amounts of data has a vital role in machine learning. Therefore, the technology has carefully designed an automated system to ensure the highest level of accuracy, speed, and security throughout the whole learning process.



Zentity Digital Onboarding seamlessly integrates with your core system infrastructure and your digital channel through Zentity's Digital Server. It comes with predefined processes and automates, simplifies and speeds up customer onboarding, improves customer experience and supports the Know Your Customer (KYC) process. Zentity's proprietary technology also allows you to easily extend your background checks to any database you choose thus increasing your security to a level you deem fit.

You are looking for a seamlessly integrated solution to allow your customers to sign up for your services from a location of their choice without having to interact with customer services representatives in your Digital Channels.

#### Requirement

An Organization was looking for a solution which could help application for selling products via brokers to allow more interaction with clients within the mobile channel.

#### Solution

Zentity Digital Onboarding is usually implemented using Zentity Digital Server to ensured the seamless integration into the client's architecture. The delivery among other functionalities include the following parts:

- Zentity Digital Server
- **KYC** module
- Business logic for KYC approach
- System integration of all solution parts

### Increasing your security by still providing a great and improved User Experience

Zentity simplifies and standardises the integration of Digital Onboarding into your back-end architecture. The Unique architecture of our solution allows you to increase background checks with minimal effort and without compromising user experience.



### Explore what we can do for you

#### **GET IN TOUCH**

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KBC

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