



Zentity

Digital Banking



Zentity's Digital Banking is a freely customisable omni-channel platform solution integrating web, mobile and smartwatch applications. Allowing you to securely provide any services you deem attractive for your clients.

Banking and beyond

Our Digital Banking will help you to engage numerous customers more frequently. It simultaneously allows you to streamline your Front Ends and simplify the connectivity to your backend infrastructure and keep your operational cost under control.

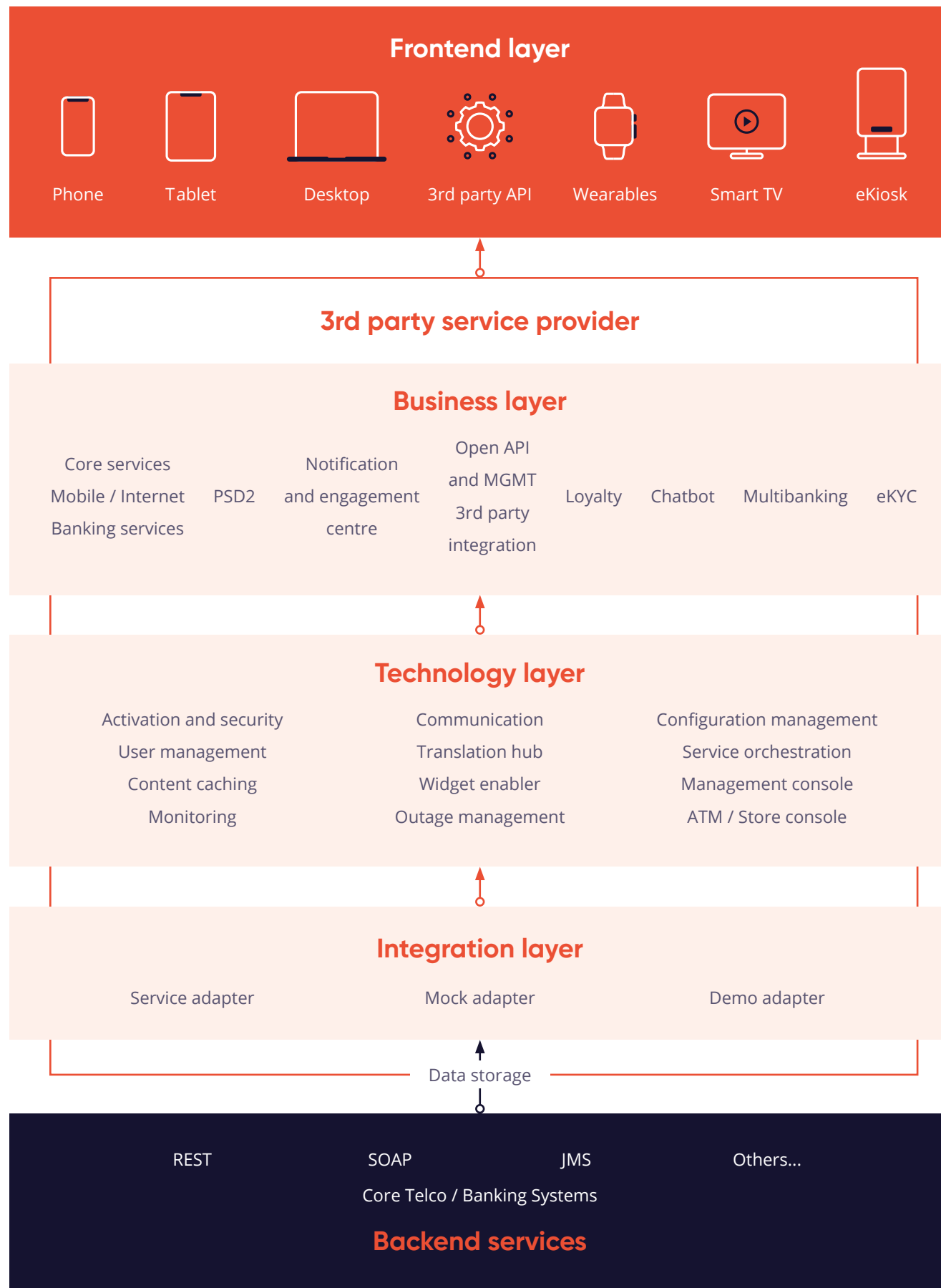
Getting your clients more engaged

- Higher new client conversion rate
- More transactions
- More active clients
- Increased customer satisfaction

Getting your technology ready for new digital banking challenges

- Beyond Banking ready
- PSD2 compliant
- Increased security
- Better Backend integration flexibility
- Leaner & more flexible Front Ends
- Reduced operation cost

How it works



Banking and beyond

01

Zentivity Digital Server Banking and beyond

The heart of our Digital Banking solution – allows us to consolidate business logic and standardise interfaces to your infrastructure.

02

Loyalty For a new generation of loyalty programs

Allows you to freely design your loyalty strategy and reward the activities that you chose.

Efficient campaign management and analytics capabilities.

03

Open API / PSD2 Ready Open up to new business opportunities

API/PSD2 authentication server based on OAuth allowing you to connect with 3rd parties in record time.

APIs exposed to Third Party Providers (AISP, PISP, PIISP).

04

State of the Art UX

Latest UX is applied together with your design and process needs to keep your digital banking attractive.

Our UX always has your customer in mind.

05

Zentivity BOT The integrated AI Voice and Chat Bot solution

A contextual AI voice & Chat bot module easy to deploy and integrate into your customer service architecture.

06

Zentivity Push Server Your own sophisticated customer communication center

Zentivity Push Server allows you to effectively manage and use your communication towards your customers at lower cost and without exposing sensitive data to 3rd parties.

07

Best Security via Zentivity Auth Server

Best in class multilevel authentication across different channels such as web and mobile.

08

ZEN:PLAY The beyond banking platform – integrated and open

ZEN:Play redefined the way Beyond Banking product portfolios are put together and managed. It allows you to smartly integrate 3rd party products/widgets into your digital channels quicker than ever.

09

Zentivity Digital Onboarding Boost your conversion with flexible and safe digital onboarding

The Digital Onboarding module provides you with instant digital onboarding functionality with freely scalable background checks providing highest levels of security.

/ Use case

Addiko Bank

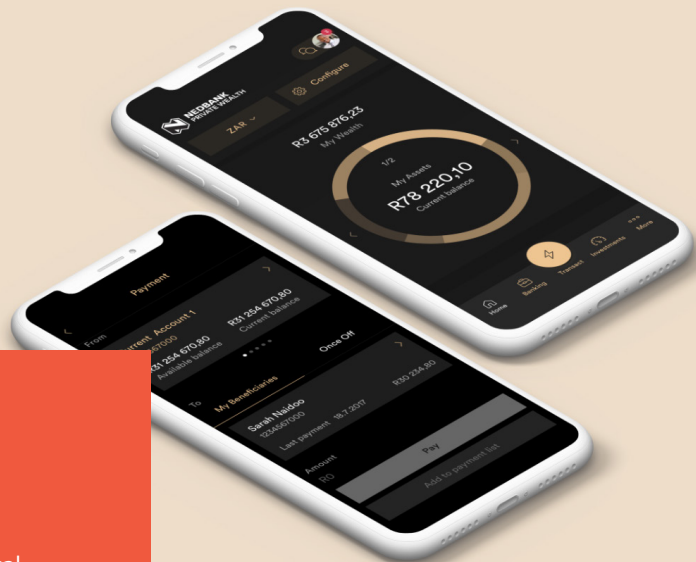
Digital Banking Deployment

Whether you are starting your digital banking on a green field, refreshing your existing options or want to integrate and simplify your existing digital channels Zentity Digital Banking provides you with a fast deployable and complete solution. Due to its modular architecture we can also deploy individual modules easily into your architecture to complete your digital channel infrastructure and service offering.



With the fastest delivery in the industry

Zentity delivers the fastest deployments of Digital Banking on the market. We deliver fully integrated digital banking solutions in as little as 4 months. With one of the biggest „digital-only“ teams on the market we have delivered 25+ plus award winning digital banking solutions all over the globe.



/ Explore what we can do for you

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